

CS 3651 Project Video

In the Project Webpage (part 2) assignment you will build a website that describes your project, and you will want a video to demo it in operation. This is that video!

Your video must:

- Show your project in operation, explaining what it does.
- Present an overview of how your project works (the gory details are presented in the directions on your website, keep this to the executive summary).
- Be longer than 30 seconds, and shorter than 3 minutes. Typically, the shorter the better, so that you do not lose the audience's interest. You want to make a video that is interesting enough so that a random stranger who is sent a link will watch the whole thing.
- Not use any media without the permission of the copyright holder. All video/photos/artwork and music used in the video must be free of copyright restrictions (public domain, creative commons, or self created).

Although not strictly required, your grade is likely to improve if your video:

- Introduces your team members.
- Is entertaining (i.e. a random person on YouTube won't leave the video half-way through).
- You may include a bloopers reel if it enhances the entertainment value of your video.

Ideally you will host your video on a video sharing service such as YouTube or Vimeo to make it easy to integrate into your website. However, you can instead simply turn in a large video file as long as it is using audio and video codecs that can be played in most common web browsers. Note: If you host your video on a video sharing website, please index it using the following keywords/tags: CS3651, GaTech

Turn in procedure

Every team member should turn in a text file that contains the names of all team members, and the URL to link to the video or the name of the person who is turning in the video.

CS 3651 Project Video Grading Criteria

Content: _____ / 30 pts

- Includes video of project in operation. Project is clearly shown and easily understandable from the video. Shown with appropriate background or users so that a sense of scale is obtained.
- Explains (at a high level) how the project works. Does not get bogged down with technical details. (Video may present a URL at the end linking to the project webpage. This will be the same URL as your Part 1 webpage.)
- Team has permission to use all music/artwork/images in the video.
- May include team member introductions, shout outs, bloopers, out-takes, etc. (But should be appropriately placed, to not detract from the “technical” content.)

Professionalism: _____ / 30 pts

- Camera shots are steady (not shaking), as if shot using a steadycam or tripod.
- Edits are smooth and appropriately placed.
- Audio is clear and understandable.
- Background audio is minimized and does not detract from the video.
- Soundtrack (if any) enhance the video, and does not make voice-overs hard to understand.

Entertainment Value (Draw): _____ / 15 pts

- If you stumbled upon this video on YouTube, would you keep watching it all the way through? Does it grab your attention early and not slow down until the end?
- Is the pacing of the video appropriate? Does it get boring near the middle?

Total Points: _____ / 75 pts